



**Be the Bean**

**Transformational  
Leadership at It's  
Best**

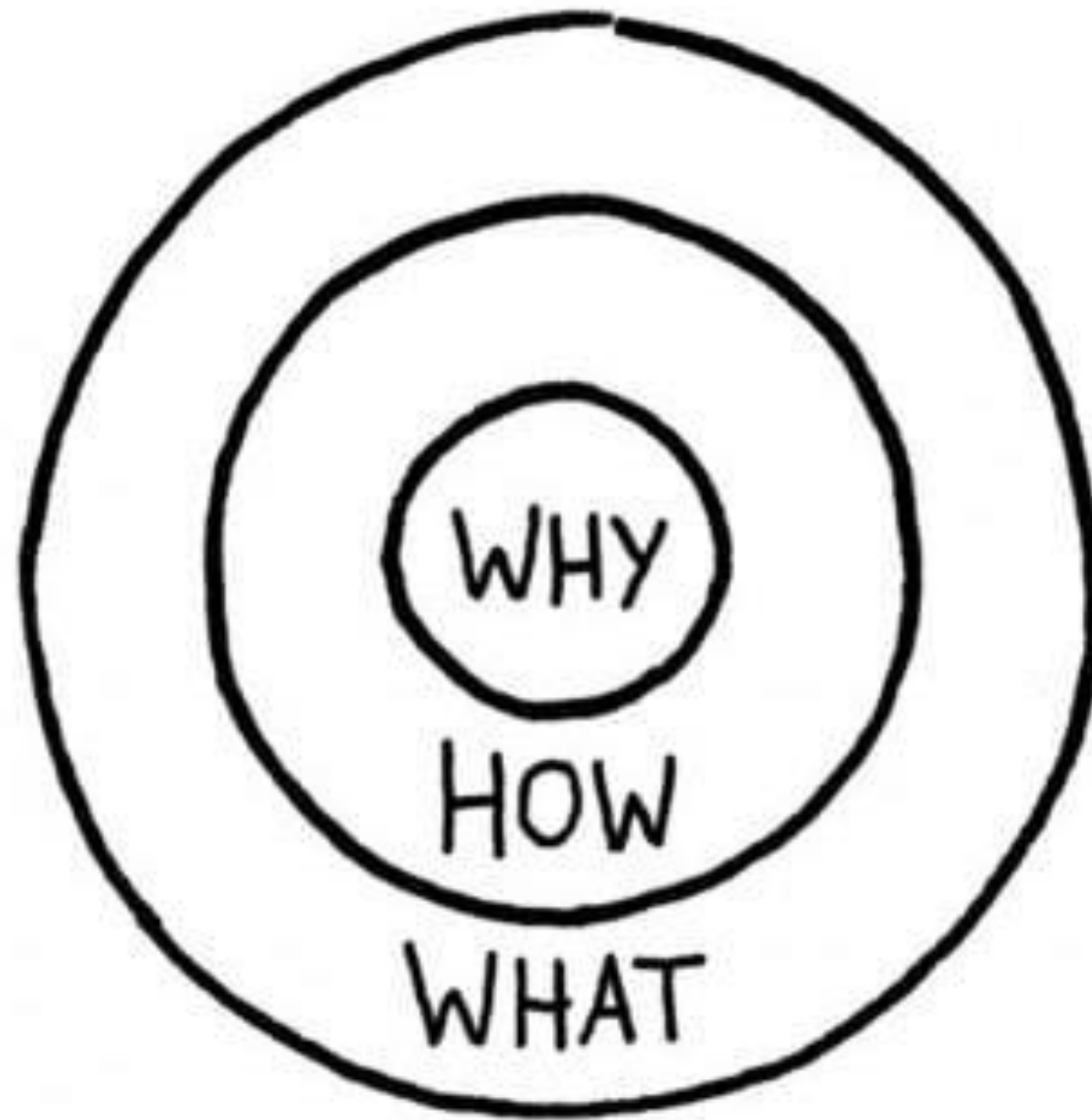




# Meet Your Instructor

**Anne Uecker**

- Master Municipal Clerk
- Speaker, Trainer
- Certified Trainer – Power of Positive Leadership
- Athenian Dialogue Facilitator



### What

Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

### How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

### Why

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. It's a purpose, cause or belief. It's the very reason your organization exists.











Be the Bean



## LIFE IS LIKE A POT OF BOILING WATER

- It can be harsh, stressful and difficult
- Choose to take action
- We don't create the world from the outside
- The power is on the inside





Outcomes are based on if you choose to be the Carrot, the Egg or the Coffee Bean





# Failure Happens

- It's not a definition of who you are
- It's a situation to overcome and transform
- LOSS
  - Learning
  - Opportunity
  - Stay
  - Strong!

*Intellectual  
Stimulation*

- *Innovation*
- *Creativity*
- *Goals*
- *Challenge*

*Individualized  
Consideration*

- *Mentorship*
- *Empathy*
- *Purpose*
- *Strength & Skills*



*Idealized  
Influence*

- *Role Model*
- *Walk the Walk*
- *Enthusiasm*
- *Embody Value*

*Inspirational  
Motivation*

- *Clear Vision*
- *Optimism*
- *Inclusion*
- *Productivity*





# **4 Attributes of Transformational Leadership**

# Transformational Leaders:

- Idealized and Charismatic
- Highly liked Role Models



# Transformational Leaders:

- Demonstrate Inspirational Motivation
- Optimistic about goal attainment

# Transformational Leaders:

- Intellectually stimulating
- Encourage critical thinking and problem solving



# Transformational Leaders:

- Considerate
- Show empathy and purpose

# Transformational Leaders:

- Inspire positive changes in those they lead
- Invested in the success of every member of their team



# Transformational Leaders:

- Full of energy, passion and drive



Individual activity



Each table



Think back through  
your life about a  
defining moment  
and what was your  
initial response to  
the circumstances?

# Why Does Transformational Leadership Matter?



# Group Discussion

If faced with the same situation again, how would you change your response?



- Smile
- Work on these daily:
  - Feed your spirit
  - Keep a positive mental attitude
  - Take care of your physical self
- Serve Others
- You only control:
  - What you think
  - What you say
  - What you feel
  - What you do
- Your past does not define you



# Transformational Leadership

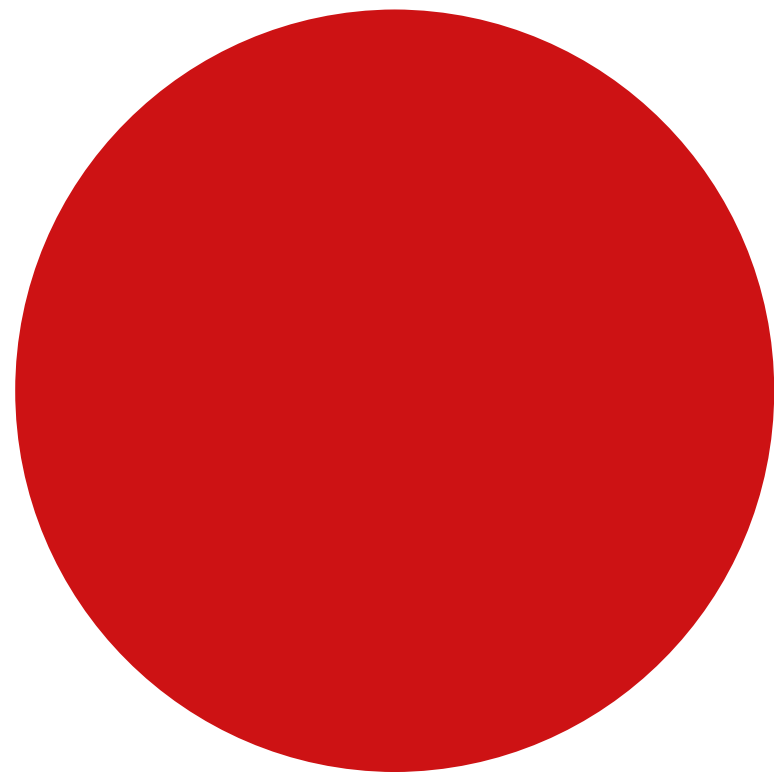
Mindset of  
Optimism  
Positivity

# Transformational Leadership

Model of Leadership that relies on the encouragement of the team to realize overall success



# What is your Purpose



Love

Talent

Value



# **Love**

**Your unbridled enthusiasm you  
have for your work and team**



**Talent**

**Skill and Expertise  
you bring to your  
team**



**Talent**

**And recognizing the  
strengths of those on  
your team**



# **Talent**

**Inspire team members to work together as a unit rather than many individual parts**



# Value

The benefit others  
derive from interacting  
with you

# Value

- Stimulate and inspire others to achieve extraordinary outcomes
- Help develop others leadership capacity

# Benefits of a Transformational Leader

- Lifts up those around them
- Motivate others to act for the good of everyone



# Benefits of a Transformational Leader

- Produces real change in the world
- Create an era of doing things differently

# Benefits of a Transformational Leader

- Motivate people by emotionally connecting with them

# Benefits of a Transformational Leader

- Positive impact on health
- Less stress and conflict

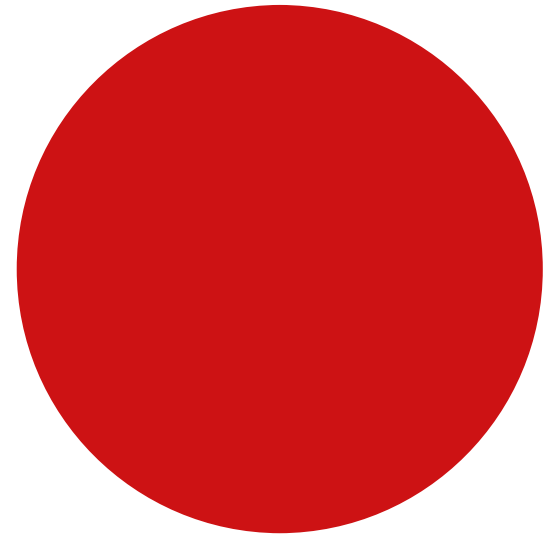
# Benefits of a Transformational Leader

- Create a “safe”  
environment to talk  
openly





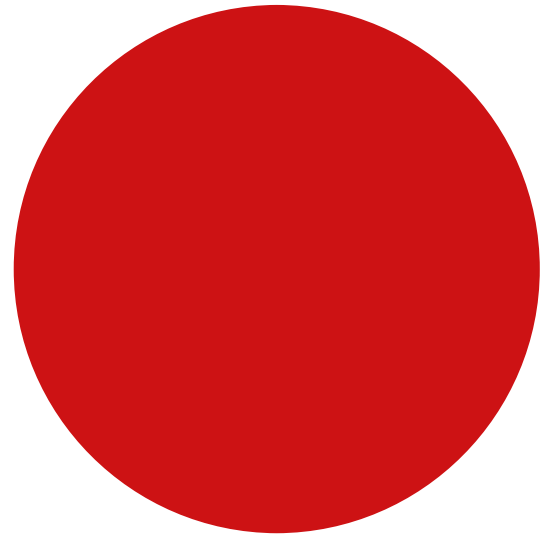
# **5 Ways to be a Transformational Leader**



# Vision

What is your Vision and Mission

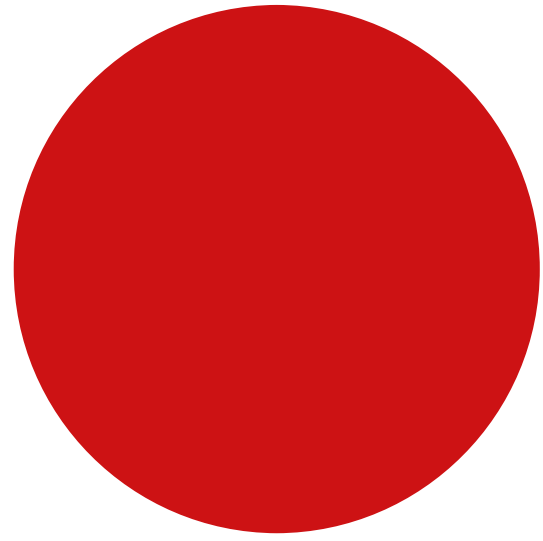
- Start with your WHY



# Inspire

## Inspire and Motivate Change

- Connect with the emotions of those you lead
- Paint an inspiring picture of what the future will look like

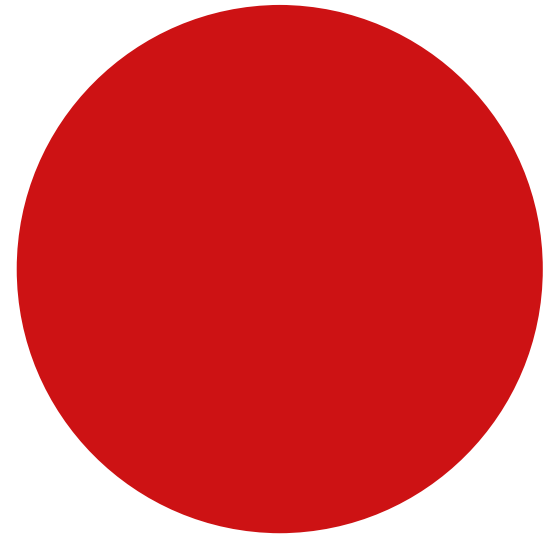


# Servant Leadership

Be the Heart that Inspires Change

- Motivate transformative experiences
- Create a growth mindset

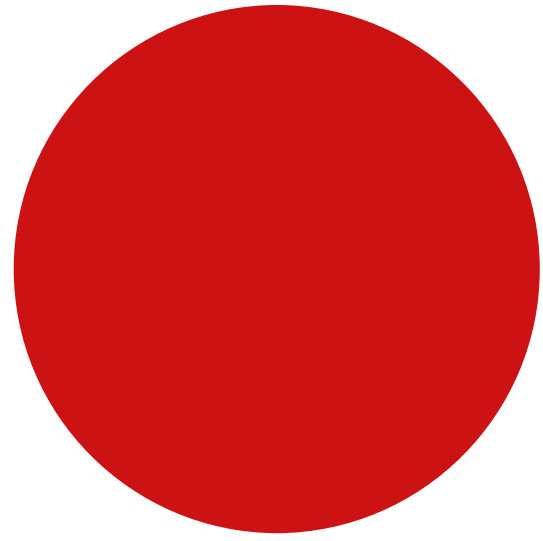




Practice what you Preach

# Set the Example

- Show people how to create the change you want them to create
- Be the blueprint for positive change



# Solutions

Seek to Solve Problems

- Come up with creative and effective solutions
- Get results that can change the world



**“Not everybody can be famous but everybody can be great, because greatness is determined by service”**



**“Small things done  
with great love will  
change the world”**





**“Be brutally honest about the short-term and optimistic and confident about the long term”**



**“When something is  
important enough, you  
do it even if the odds are  
not in your favor”**





Self  
Reflection





- Where did I create the most value and/or well-being today?
- Where was I most present and in the moment today?
- What are 2 or 3 pivotal events that occurred today?





- Where do I regret not living up to my highest potential?
- What am I excited about creating tomorrow?



Be the  
BEAN!



The background features abstract, organic shapes in red and green. A red shape is on the left, and a green shape is on the right, both with wavy, irregular edges. The text "Thank You!" is centered in a bold, black, sans-serif font.

**Thank You!**

# CONTACT INFORMATION



Anne B. Uecker,  
MMC/WCPC

[www.AnneUSpeaks.com](http://www.AnneUSpeaks.com)

[Anne@anneuspeaks.com](mailto:Anne@anneuspeaks.com)

(414) 339-0716

